

# ENABLING DIGITAL TRANSFORMATION



DIGITAL **MARKETING**



DIGITAL **PRESENCE**



DIGITAL **MANAGE**



Google Cloud

**Partner**

## **KNOW YOUR DIGITAL MARKETING AGENCY**

Aarav Infotech is a Digital Marketing Company with over 13+ years of experience in the industry, catering to Domestic and International clientele bases. We have successfully completed more than 500 Web and Digital Marketing Projects for clients located in various parts of the world.

We offer a comprehensive range of Inbound Marketing Services that include SEO, SMO, Google Ads, ORM, Web Design & Development, and Website Maintenance & Management. In addition, we are an authorized Google Workspace Partner and assist our clients with the setup and management of their Google Workspace accounts.

At Aarav Infotech, we are committed to providing our clients with the highest quality services and solutions that meet their unique business requirements. With our international presence and deep knowledge of the digital marketing landscape, we are well-equipped to help our clients achieve their online marketing goals and drive their businesses forward.






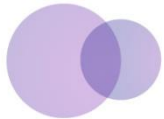
## OUR VISION

Enabling Digital Transformation - Maximizing Business Potential



## OUR MISSION

To maximize the business potential of our valued client by facilitating digital transformations through innovative, transparent & measurable services while being an employer of choice





## OUR VALUES



### **Innovation**

Strive to redefine the standard of excellence in everything we do with innovative ideas



### **Customer Centric**

Responsibility and self-discipline, to meet and surpass on commitments made



### **Accountability**

Responsibility, Continuous Learning, Results Orientation



### **Integrity**

We will be Honest, ethical and fair in all our activities



### **Respect**

We will treat others with dignity, sensitivity and honor





## CORE TEAM MEMBERS



**JITENDRA RAULO**

Chief Executing Officer  
(Founder)



**MAHENDRA RAULO**

Marketing Director



**PARESH OSWAL**

Creative Director



**KAPIL CHHABRA**

Corporate Coach



**JOGENDRA RAULO**

Accounts & Administration

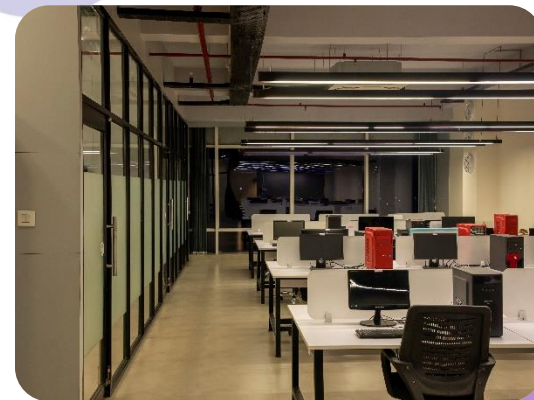


# CORPORATE OFFICE - MUMBAI





# OPERATION OFFICE - BHUBANESWAR





## WHAT MAKES US UNIQUE



A Complete Digital  
Marketing Agency



Cost Effective ROI  
Driven Solutions



50+ Team of Experts  
to meet client specific  
needs



A Culture of Digital  
Excellence



500+ Success Stories



13+Years of Industry  
Experience



Experience & Result  
Driven Approach



A Hunger for  
Challenges and  
Delivering Results







## SERVICE VERTICLES



### DIGITAL MARKETING

RoI Driven Digital Marketing Solution with proven results.



### DIGITAL PRESENCE

Conversion & Lead Generation  
Friendly Web Design & Development  
Solutions



### DIGITAL MANAGE

Website Maintenance and  
Management Solutions to Protect and  
Improve Website Performance





## **DIGITAL MARKETING**

### **Improving Market Visibility and Brand Awareness**

As a Digital Marketing Agency, we leverage the latest technologies to promote products and services for organizations, offering a comprehensive suite of solutions that stimulate business growth.

SEO Services

SMO Services

Reputation Mgmt.

Google Ads

Social Media Marketing

eCommerce SEO





## **DIGITAL PRESENCE**

### **Conversion Friendly Web Solutions**

With a decade of industry experience, we provide web solutions that truly enhance your marketing efforts. Our digital presence encompasses web solutions ranging from website design to eCommerce development.

Website Design

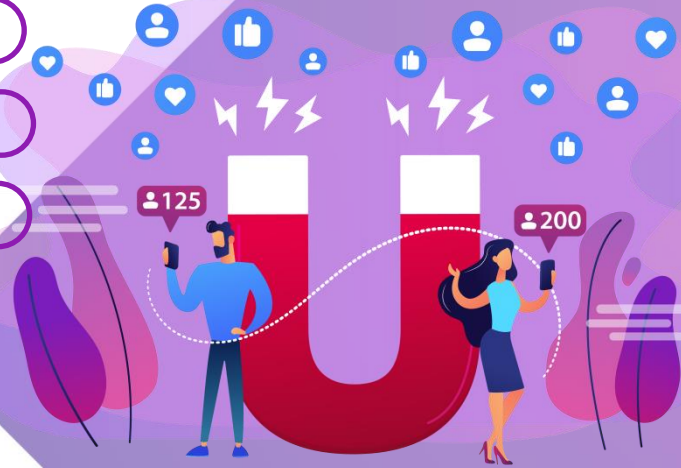
WordPress Development

WooCommerce Development

Shopify Development

eCommerce Development

Landing Page Design





## **DIGITAL MANAGE**

### **Systemized Solution to Manage your Website**

As pioneers in systemizing website management services in India, we assist businesses in enhancing website performance and security while managing and maintaining their websites. Our service also benefits marketing teams by helping them retain their existing website assets.

WordPress

WooCommerce

Shopify

PHP

HTML

OpenCart

+ 20 More Platforms





## WEBSITE MANAGEMENT PROGRAM

**Focus on what you do best. we'll take care of the rest, behind the scenes.**

Our deep understanding of the industry, derived from conducting hundreds of user groups, one-on-one interviews, and group discussions with IT Managers, Marketing Managers, Digital Marketing Managers, and CEOs, revealed that IT personnel spend an overwhelming 70% of their time addressing daily website issues, rather than leveraging their specialized skills. To remedy this, we offer a comprehensive program that delivers expert support and hand-holding, enabling your IT team to focus on core competencies, thereby enhancing marketing initiatives and bolstering organizational reputation.

Built on a foundation of decades of experience and sustained by an unwavering commitment to systemization and client satisfaction, our website maintenance program has undergone six major revisions since its inception in 2017. Our ongoing efforts to improve and adapt to emerging threats are guided by a clear objective: to create a program that guarantees the safety and security of all websites under our maintenance umbrella.

# WORLD'S





## GOOGLE WORKSPACE

**Where teams of all sizes connect, create, and collaborate and become More Productive.**

We are proud to be an authorized Google Workspace Partner, offering end-to-end support for the setup and management of this powerful suite of tools. Our dedicated team provides ongoing Level 1 support, ensuring seamless integration and smooth functioning, while also offering expert management assistance for optimal performance.



Gmail



Drive



Meet



Calendar



Chat



Currents



Jamboard



Docs



Sheets



Slides



Keep



Sites



Forms



Google Cloud  
**Partner**





## SOME OF OUR VALUED CLIENTS

We do not make deals, we build relations.



& 500+ MORE...



## SEO Casestudy

### Result that Speaks for Us!

#### Sgluxurycondo.com (Singapore)

Keyword	Position
Luxury condominium Singapore	3 <sup>rd</sup>
Luxury condominium Singapore	5 <sup>th</sup>
Best condominium in Singapore	6 <sup>th</sup>
High end condo in Singapore	8 <sup>th</sup>
Luxurious condo Singapore	8 <sup>th</sup>

#### Caltechindia.com (India)

Keyword	Position
Caltech Shore Hardness Tester	1 <sup>st</sup>
Buy Polarization Cell	3 <sup>rd</sup>
Buy Pinhole Detector	7 <sup>th</sup>
Buy jeep meter	2 <sup>nd</sup>
Buy jeep meter	1 <sup>st</sup>

#### Khajur.in (India)

Keyword	Position
Best quality Khajur	1 <sup>st</sup>
Iraqi Dates in India	1 <sup>st</sup>
Buy Online Zahdi Seeded Dates Pouch	1 <sup>st</sup>
Buy Khajur Online	1 <sup>st</sup>
Buy Zahdi Dates	1 <sup>st</sup>

#### Khajur.in (India)

Keyword	Position
Best quality Khajur	1 <sup>st</sup>
Iraqi Dates in India	1 <sup>st</sup>
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Buy Khajur Online	1 <sup>st</sup>
Buy Zahdi Dates	1 <sup>st</sup>

## SEO Casestudy

### Result that Speaks for Us!

Avedahotels.com (India)	
Keyword	Position
Aveda suites at Aamby Valley City	2 <sup>nd</sup>
Aveda Suites Aamby Valley Price	4 <sup>th</sup>
Juvana Resort and Spa	3 <sup>rd</sup>
Aamby Valley Activities	7 <sup>st</sup>
Supreme Cottage Aamby Valley	3 <sup>rd</sup>

Koelcolours.com (India)	
Keyword	Position
Organic Pigments for Cosmetics	2 <sup>nd</sup>
Inorganic Colours for Food	1 <sup>st</sup>
Organic Colours for Pet Food	3 <sup>rd</sup>
Liquid Colours for Sanitizer	2 <sup>nd</sup>
Water Soluble Dyes	3 <sup>rd</sup>

Bizrepservices.com (Qatar)	
Keyword	Position
AI powered solutions for full body comprehensive biomechanics	1 <sup>st</sup>
Ukas ISO Certification in Qatar	3 <sup>rd</sup>
Business representation services in Qatar	4 <sup>th</sup>
Equilibrium services in Qatar	5 <sup>th</sup>
QGOS registered ISO certification provider	7 <sup>th</sup>

Abhinavayu.com (India)	
Keyword	Position
Contract Manufacturer of herbal products	1 <sup>st</sup>
Ayurvedic Treatment for Spider Veins	1 <sup>st</sup>
Buy Ayurveda Medicine for Vaginal Itchiness	1 <sup>st</sup>
Ayurvedic solution for vaginal dryness	1 <sup>st</sup>
Buy Ayurvedic Hair Oil for Hair Fall Problems	8 <sup>th</sup>

## SEO Casestudy

### Result that Speaks for Us!

#### Sealmax.in (India)

Keyword	Position
Spiral Wound Gasket Manufacturers in India	3 <sup>rd</sup>
Non Asbestos Gasket Sheets	10 <sup>th</sup>
Spiral Wound Gasket Manufacturers	5 <sup>th</sup>
Silicone Rubber Gasket	8 <sup>th</sup>
Rubber Gasket Manufacturer	3 <sup>rd</sup>

#### Pepstoppestcontrol.com (India)

Keyword	Position
Pest Control for Rats Mumbai	5 <sup>th</sup>
Pest Control for Termites Mumbai	1 <sup>st</sup>
Termite Pest Control in Mumbai	1 <sup>st</sup>
Pest Control Service in Thane	6 <sup>th</sup>
Rodent Control Services in Gulbarga	5 <sup>th</sup>

#### Gavyamart.in (India)

Keyword	Position
Pathmeda Dhoop Batti Price	3 <sup>rd</sup>
Buy Pathmeda Ghee Online	1 <sup>st</sup>
Buy Online Pathmeda Dhoop Batti	1 <sup>st</sup>
Most Expensive Ghee in India	1 <sup>st</sup>
Most Expensive Ghee	1 <sup>st</sup>

#### Aakashgroup.com (India)

Keyword	Position
Hotel Builders	3 <sup>rd</sup>
Hospital Construction	2 <sup>nd</sup>
Industrial Construction	5 <sup>th</sup>
Turnkey Construction	7 <sup>th</sup>
Hospital Construction Company	1 <sup>st</sup>

## SOME OF OUR WEB CASE STUDY

 [aniview.com](http://aniview.com)

 [koelcolours.com](http://koelcolours.com)

 [abvfxstudios.ca](http://abvfxstudios.ca)

 [zicom.com](http://zicom.com)

 [atacamapro.com](http://atacamapro.com)

 [zeelretail.com](http://zeelretail.com)

 [bodymark.in](http://bodymark.in)

 [yasham.in](http://yasham.in)

 [hosmac.com](http://hosmac.com)

 [xseededucation.com](http://xseededucation.com)

 [mymilestones.in](http://mymilestones.in)

 [aarviencon.com](http://aarviencon.com)

 [iilm.edu](http://iilm.edu)

 [thenubotanica.com](http://thenubotanica.com)



 **LETS TALK**

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**aaravinfotech**



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 **+1 (848) 800-4300**



**[sales@aaravinfotech.com](mailto:sales@aaravinfotech.com)**



**SCAN ME**

### Our Social Presence





**THANK YOU**

EXPECTING A GREAT  
BUSINESS RELATIONSHIP AHEAD

CELEBRATING

10-2023  
13  
Years

OF EXCELLENCE

